

Antique and Custom Car/Truck Show

Seaford District Library, 600 North Market Street EXT, Seaford, De 19973

Dear Business Owner/Manager:

There will be an Antique and Custom Car/Truck Show on May 25, 2019 to benefit the Seaford District Library. (Rain date is May 26, 2019.) Last year's event, our first, brought in over 120 cars and hundreds of people to see the cars and take part in activities. This year we are anticipating a much larger turn out due to our increased advertising of the event and returning visitors. We have multiple ways that your business can benefit from this marketing opportunity.

- Donation of items/promotional material for 100 grab bags: They will be given to the first 100 car owners registering their cars for the show. Owners are both male and female and for the most part come from the area between Harrington and Delmar. These items need to be collected by May 15th.
- Donation of a drawing item: At registration, car owners are given a raffle ticket. Ticket numbers will be drawn approx. once every hour for the duration of the event. All drawings are announced with the Business' Name. We are business owners and understand the difference between giving something away for free and selling at a discounted rate. We therefore encourage businesses to donate multiple gift certificates at a smaller rate as opposed to a single larger one. Spots are limited so please get in touch with us as soon as possible to reserve yours!
- Sponsor a Trophy: We have multiple trophies to be awarded at the end of the show. As car owners and enthusiasts are paying attention to hear if their favorite car won, your business name will be announced as sponsoring the trophy to be awarded. The cost of trophy sponsorship is \$20 each. The number of trophies is limited, so please contact us as soon as possible to reserve your spot and collect your form.
- Become a Vendor: As of this letter, we have only outside vendor locations available. A limited number of folding tables will be provided by the library. Food Vendor locations are \$50 each. Arts & Crafts, Swap Meet, and Business Spot locations are \$20 each. Folding tables and vendor locations are limited so please reserve yours as soon as possible.

Forms are available at High Street Custom Frame, or we can email them to you.

Items may be dropped off at High Street Custom Frame, or you can call John Angelis to schedule a pick up.

For more information, please call John Angelis at 302-381-4252

Sincerely,



Alana Carver

Business Manager

High Street Custom Frame, LLC

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