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Western Sussex Chamber of Commerce

Re-opening of Tamburelli's Restaurant is celebrated

By Terry Carson
 Executive Director Western Sussex Chamber of Commerce

Tamburelli's Restaurant had its grand re-opening on Saturday, March 13. Family, friends, past and present owners and staff were all there to celebrate. Approximately two weeks later, the newly renovated dining room was mandated to close because of COVID-19.

The normal process and procedures for operating a restaurant became different with no past experiences or business model guide to help. Chris Schatzschneider, Steve Stapleford and their staff made a plan to react to the needs of their customers. They developed marketing strategies to promote curbside pick-up and delivery of their authentic Italian cuisine.

The original Tamburelli's opened on the main street of Greenwood in 1997. Cousins Giuseppe (Joe) and Pietro Ranazzo wanted a place to share their passion for authentic Italian food with locals and visitors to the small western Sussex town. After a successful start on March 7, 1997, Joe took over the operation of Tamburelli's. Joe grew up in the town of Palermo, Sicily, home of the cannoli and famous pizzerias.

The name of the restaurant actually means "Little Drum" an endearing nickname of Joe's great-grandfather. The story is this nickname came from his round-like drum belly from eating lots of delicious Italian food. This name became the banner for a place for great food, family and friends in Greenwood.

Quality ingredients and old-world craftsmanship are delivered in Tamburelli's hand tossed pizza, homemade pasta dishes and authentic sauces. All meals are prepared fresh daily. Tamburelli's offers

daily specials and catering options.

Chris Schatzschneider said he appreciates the support of the community. Their business has continued to grow through this unprecedented time and he is thankful they were allowed to remain open even without the option of in-house dining.

"Tamburelli's is a place that feels like home. You enjoy good food in a place where people know your name and care about their community," said Patsy Correll, Bridgeville. "I enjoyed going there when I could dine-in and now I enjoy take-outs until I can dine-in their restaurant again." "Tamburelli's is a landmark restaurant in Greenwood for not only locals but tourists that pass through the town," said Taylor Vanderwende. "You can always count on a good meal as a dine-in or take-out."

Moving forward, Chris will use marketing strategies to broaden customer base. Greenwood continues to see higher traffic levels of visitors traveling through Sussex County. This will support business in the downtown Greenwood area and promote continued economic development in the town and the surrounding area. He is also using social media marketing techniques to encourage visitors and residents to consider Tamburelli's as their option for high quality, great food and service. For 23 years, Tamburelli's restaurant has been serving locals and visitors in western Sussex County.



Shown above are scenes from Tamburelli's Restaurant's re-opening.

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